

BLUE CORAL LIMITED

Application Form

For the Operation of a Duty Free Concession at
The Blue Coral

A. GENERAL BACKGROUND AND ORGANIZATION DETAILS

1. Name of Business:
2. Business Address:
.....
3. Name of Owner/Applicant's Name:
4. Telephone Contact No: Cell No:
5. Fax No
6. E-Mail Address:
7. Postal Address (*if different from above*)
.....
.....
8. Trading Name: (*if different from above*)
.....
9. Type of Organisation (*Please Tick*)
Sole Proprietor Partnership
Limited Company Joint Venture
Other (specify)

Please provide names of Directors and/or Partners
.....
.....
10. No. of Years Experience in this type of business:
.....

**Please attach documentary evidence certifying the existence of your organization
(e.g. Certificate of Incorporation, bank letters etc.)**

B. TYPE OF SERVICES OFFERED

- | | | | |
|------------------------------------|--------------------------|------------------------------|--------------------------|
| Art Gallery | <input type="checkbox"/> | Hairdressing salon | <input type="checkbox"/> |
| Book Shop | <input type="checkbox"/> | Ice Cream Parlor | <input type="checkbox"/> |
| Bar Lounge | <input type="checkbox"/> | Jewelry/Watches | <input type="checkbox"/> |
| Café | <input type="checkbox"/> | Kids Clothing | <input type="checkbox"/> |
| Cinema | <input type="checkbox"/> | Liquor/ Cigar shop | <input type="checkbox"/> |
| Craft (local) | <input type="checkbox"/> | Photoshop | <input type="checkbox"/> |
| Designer Clothing | <input type="checkbox"/> | Perfumes | <input type="checkbox"/> |
| Designer hndbgs. Shoes& luggage | <input type="checkbox"/> | Pharmacy | <input type="checkbox"/> |
| Day Spa | <input type="checkbox"/> | Quality T-shirts | <input type="checkbox"/> |
| Department Store | <input type="checkbox"/> | Specialty souvenir/gift shop | <input type="checkbox"/> |
| Electronics (e.g. Cam, CD players) | <input type="checkbox"/> | Toy shop | <input type="checkbox"/> |
| Fast Foods | <input type="checkbox"/> | Upscale Restaurant | <input type="checkbox"/> |
| Health Food Shop | <input type="checkbox"/> | | |

Other (Specify)

.....

Square footage required

Unit No(s) according to floor plan

**C. FINANCIAL CAPACITY (including bank credit)
[Supply bank letters providing support for financial capacity]**

- | | | |
|-------------------------------|--------------------------|-------|
| (i) up to EC\$50,000 | <input type="checkbox"/> | |
| (ii) EC\$55,000 - \$100,000 | <input type="checkbox"/> | |
| (iii) EC\$150,000 - \$500,000 | <input type="checkbox"/> | |
| (iv) EC\$600,000 and above | <input type="checkbox"/> | _____ |
- (state upper limit)

Bankers:

Address of Bankers:

Name of persons, bank or other financial institutions who are prepared to stand as surety for you. *(If applicable)*

Name	Address	Telephone No.	Fax No.

(Please provide letters of guarantee from an authorized bank or financial institution in support of person(s) who are prepared to stand as surety).

D. ADDITIONAL INFORMATION

- Please provide addresses of shops operated by your Company over the past Two (2) years. *(If applicable)*

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- The applicant should present at least two letters of recommendation from previous landlords. *(If applicable)*

- Please state all outstanding obligations to the Government of St. Lucia inclusive of taxes.

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- Have you within the last five (5) years filed for bankruptcy? YES **NO**
- Are there any legal actions pending against you/organisation? YES **NO**
- Have any liens been made on your business/property? YES **NO**
- Please attach drawings of proposed shop layouts.
- The applicant must submit a Marketing Plan encompassing a Customer Service Plan.

- Please include any additional information, which you consider to be relevant.
 If you wish to attach other documents, please list below, otherwise state "Not Applicable"

.....

.....
I/We certify that the information given above is correct.

Name (BLOCK LETTERS) Signature

Position Date

Name (BLOCK LETTERS) Signature

Position Date

BLUE CORAL LTD. RESERVES THE RIGHTS TO REQUEST ADDITIONAL INFORMATION IN SUPPORT OF THIS APPLICATION

APPENDIX I

Eligibility Criteria

All applications will be considered on the following basis:

- Applicants must be at least 18 years of age or older in order to sign the lease agreement. Picture ID to verify the same is mandatory.
- The applicant must have satisfactory credit rating.
- If credit or income references cannot be established then a co-signer/guarantor will be required.
- First time business entrepreneurs are required to submit a detailed business plan for the proposed concession.
- The applicant must be willing to join any advertising venture as stipulated by the management of the Blue Coral Ltd.
- In the cases where Franchises are proposed the applicant must show proof of same.

Applicants may be denied occupancy for the following reasons:

- Falsification of application by any applicant.
- Poor credit history of applicant (*credit reports are obtained*).
- Poor rental profile of any applicant (*rental history reports are obtained*).
- Non-payment of security deposits.

N.B. Non-discrimination on the basis of race, color, creed, sex is the comprehensive policy of this company.